

beta

Pierandrei Associati
.09 - .12

beta



INTRO

beta è concepito come un sistema operativo pensato per rispondere alle differenti necessità che gli spazi di lavoro contemporanei richiedono: dare nuova forma allo spazio, adattarsi ai comportamenti delle persone, rispondere alle nuove tecnologie informatiche, evolvere nel tempo.

Il sistema beta nasce da una ricerca sociologica sull'ambiente di lavoro orientato al futuro. La condivisione delle esperienze o il sovrapporsi di stili di lavoro diversi sono alcuni dei cambiamenti che portano alla necessità di pensare ad un sistema ufficio dal carattere adattivo ed evolutivo. beta più che un semplice sistema è quindi un vero e proprio ambiente con una logica di crescita che genera gli spazi, non si limita a riempirli.

Le configurazioni di beta nascono dalla combinazione di tre componenti: backbones, scrivanie ed accessori. Il backbone è un modulo strutturale in metallo lungo 120 cm, che costituisce la base per tutte le funzioni e caratteristiche del sistema beta. È un elemento contenitore, espositore e supporto per gli accessori con cablaggio integrato. Le scrivanie sono piattaforme dove le persone svolgono attività individuali e collettive.

Con l'aumentare del numero degli elementi crescono anche le possibilità di configurazione del sistema, dai layout più intensivi a quelli più evolutivi. In quest'ottica di continua evoluzione nasce anche la versione free-standing e desk-sharing che amplia ancora di più le possibilità di configurazione e di fruibilità del sistema. Isole dedicate non più alla semplice professione, ma al lavoro nel senso più ampio, organizzate in maniera orizzontale e volutamente non gerarchica.

DESIGNER

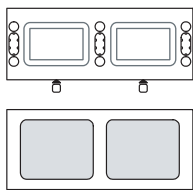


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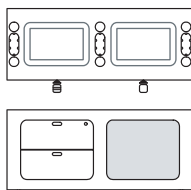
PREMI

Red Dot Design Award 2010
Good Design 2010
Us Award 2010

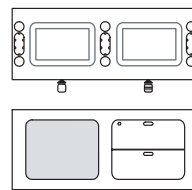
beta



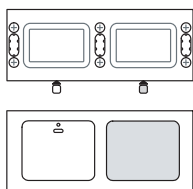
Backbone in metallo giorno - giorno
1BE0601: L 120,5 P 46 H 53



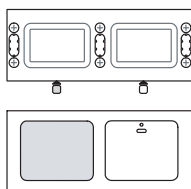
Backbone in metallo cassetti - giorno
1BE0605..FS: L 120,5 P 46 H 53



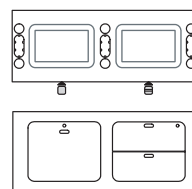
Backbone in metallo giorno - cassetti
1BE0605..FD: L 120,5 P 46 H 53



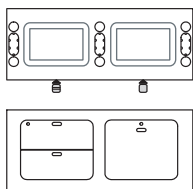
Backbone in metallo telaio - giorno
1BE0615..FS: L 120,5 P 46 H 53



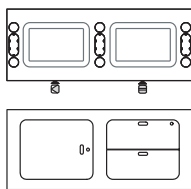
Backbone in metallo telaio - telaio
1BE0615..FD: L 120,5 P 46 H 53



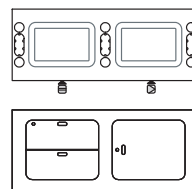
Backbone in metallo telaio - cassetti
1BE0635..FS: L 120,5 P 46 H 53



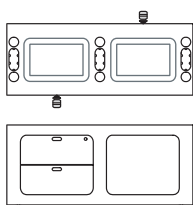
Backbone in metallo cassetti - telaio
1BE0635..FD: L 120,5 P 46 H 53



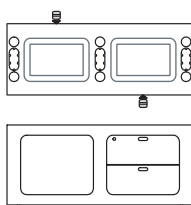
Backbone in metallo anta - cassetti
1BE0645..FS: L 120,5 P 46 H 53



Backbone in metallo cassetti - anta
1BE0645..FD: L 120,5 P 46 H 53

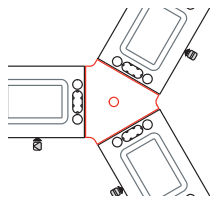


Backbone in metallo bifacciale cassetti a sinistra
1BE0650..FS: L 120,5 P 46 H 53

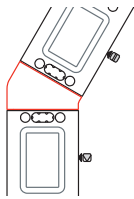


Backbone in metallo bifacciale cassetti a destra
1BE0650..FD: L 120,5 P 46 H 53

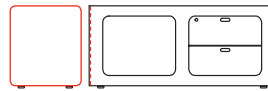
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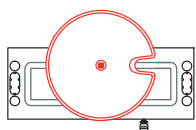
Elemento connessione "Y" per tre backbone
1BE0255: L 48 P 54,5 H 53



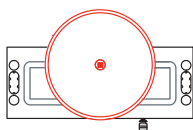
Elemento connessione "V" per due backbone
1BE0256: L 48 P 31 H 53



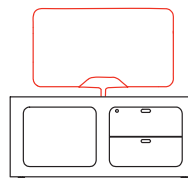
Spalla per backbone in metallo
1BE0260: L 1 P 45 H 51



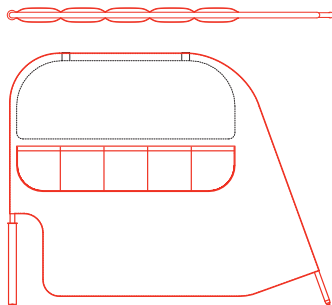
Tavolino tondo con svasatura per cavi
1BE0440: L 70 P 70 H 65



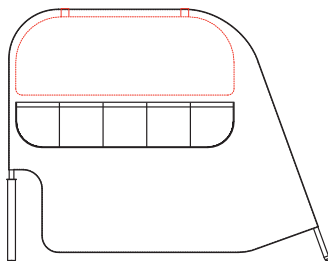
Tavolino tondo per backbone
1BE0445: L 70 P 70 H 65



Schermo per backbone
1BE0251: L 90 H 50



Schermo alto per backbone
1BE0201: L 205 P 6 H 160



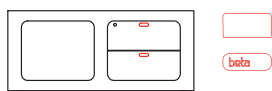
Lavagna per schermo alto 1BE0201
1BE0160: L 140 H 50



Rivestimento fonoassorbente per schermo
1BE0252



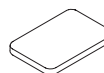
Pannello di fondo opzionale, con foro passacavi
1BE0271: L 47,2 P 45,6 H 0,9



Kit maniglie personalizzate per backbone (2pz)
1BE0153: L 6 P 2 H 2

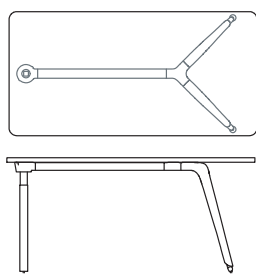


Vaschetta per cassetto
1BE0170: L 44,1 P 21,2



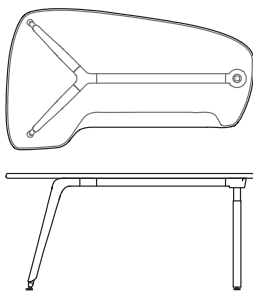
Cuscino seduta per backbone
1BE0272: L 41,5 P 28 H 3

beta



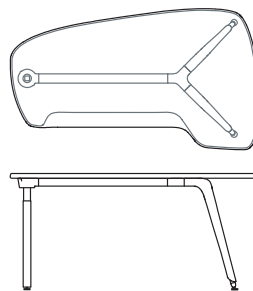
Scrivania rettangolare "basic" per backbone

1BE0001: L 160 P 80 H 75
1BE0002: L 160 P 80 H 65/85
1BE0005: L 180 P 80 H 75
1BE0006: L 180 P 80 H 65/85
1BE0010: L 180 P 100 H 75
1BE0011: L 180 P 100 H 65/85



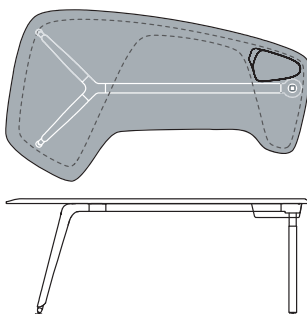
Scrivania sagomata "semievoluta" destra

1BE0031: L 160 P 100 H 75
1BE0033: L 160 P 100 H 65/68
1BE0035: L 175 P 100 H 75
1BE0037: L 175 P 100 H 65/68



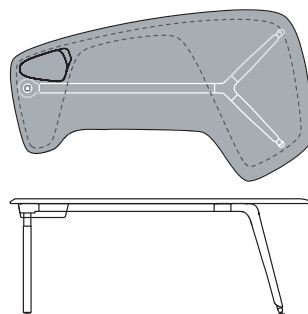
Scrivania sagomata "semievoluta" sinistra

1BE0032: L 160 P 100 H 75
1BE0034: L 160 P 100 H 65/68
1BE0036: L 175 P 100 H 75
1BE0038: L 175 P 100 H 65/68



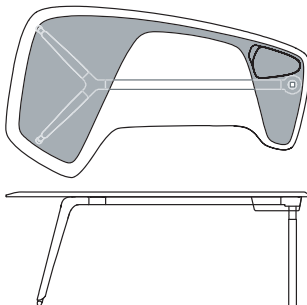
Scrivania sagomata "evoluta" monocolore destra

1BE0053: L 195 P 100 H 75
1BE0055: L 195 P 100 H 65/85



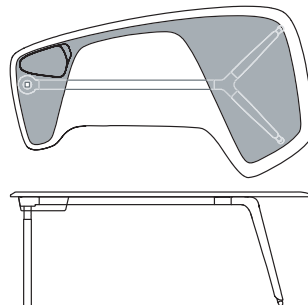
Scrivania sagomata "evoluta" monocolore sinistra

1BE0054: L 195 P 100 H 75
1BE0056: L 195 P 100 H 65/85



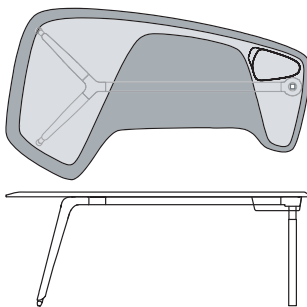
Scrivania sagomata "evoluta" bicolore destra

1BE0041: L 195 P 100 H 75
1BE0043: L 195 P 100 H 65/85



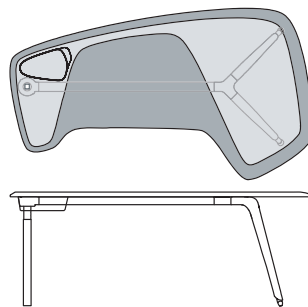
Scrivania sagomata "evoluta" bicolore sinistra

1BE0042: L 195 P 100 H 75
1BE0044: L 195 P 100 H 65/85



Scrivania sagomata "evoluta" verde beta destra

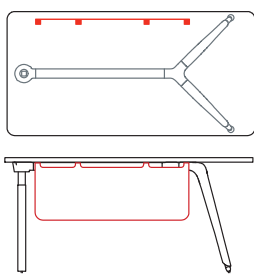
1BE0045LOPVO0A: L 195 P 100 H 75
1BE0047LOPVO0A: L 195 P 100 H 65/85



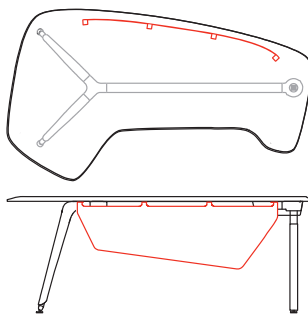
Scrivania sagomata "evoluta" verde beta sinistra

1BE0046LOPVO0A: L 195 P 100 H 75
1BE0048LOPVO0A: L 195 P 100 H 65/85

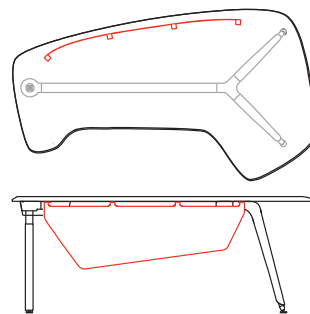
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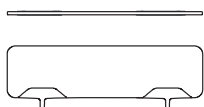
"Modesty panel" per scrivania "basic"
1BE0156: L 100 P 5 H 37



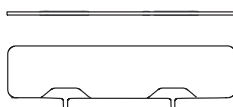
"Modesty panel" per scrivania "evoluta" e
 "semievoluta" destra
1BE0157DX: L 118 P 5 H 41,5



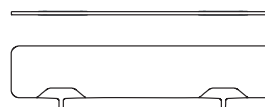
"Modesty panel" per scrivania "evoluta" e
 "semievoluta" sinistra
1BE0157SX: L 118 P 5 H 41,5



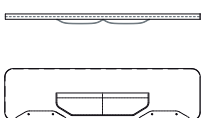
Schermo per postazioni rettangolari basic
1BE0265: L 120 H 35



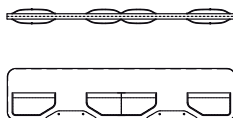
Schermo per postazioni rettangolari
 basic condivise da L 160
1BE0257: L 140 H 35



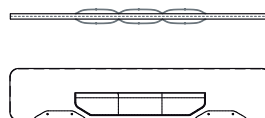
Schermo per postazioni rettangolari
 basic condivise da L 180
1BE0261: L 160 H 35



Rivestimento fonoassorbente per 1BE0265
1BE0266

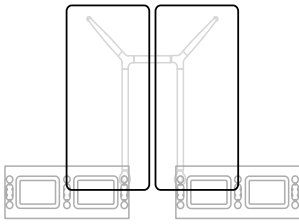


Rivestimento fonoassorbente per 1BE0257
1BE0258

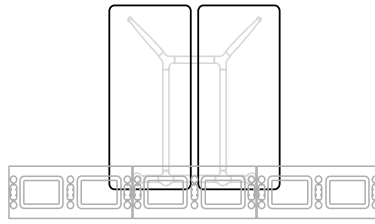


Rivestimento fonoassorbente per 1BE0261
1BE0262

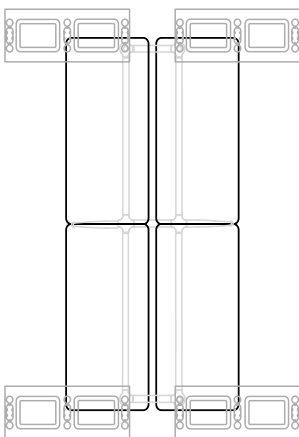
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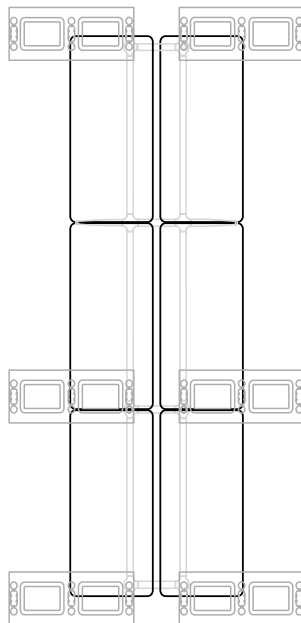
Isola a 2 piani rettangolari
1BE0015: L 160 P 166 H 75
1BE0016: L 180 P 166 H 75



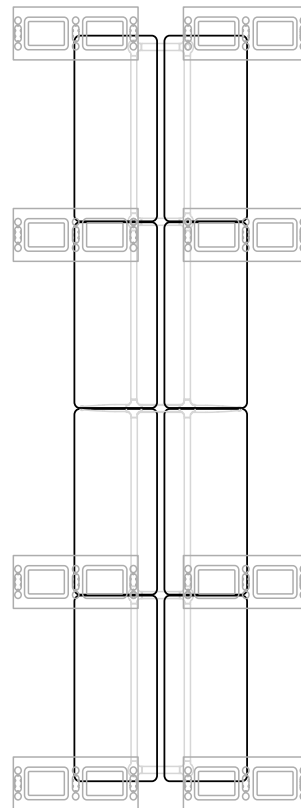
Isola a 2 piani rettangolari per backbone in linea
1BE0017: L 160 P 166 H 75
1BE0018: L 180 P 166 H 75



Isola a 4 piani rettangolari
1BE0020: L 320 P 166 H 75
1BE0021: L 360 P 166 H 75

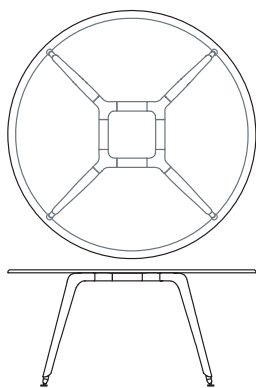


Isola a 6 piani rettangolari
1BE0022: L 480 P 166 H 75
1BE0023: L 540 P 166 H 75

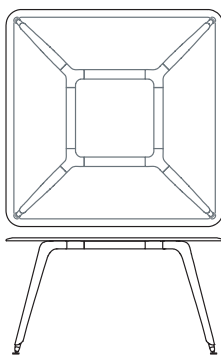


Isola a 8 piani rettangolari
1BE0024: L 640 P 166 H 75
1BE0025: L 720 P 166 H 75

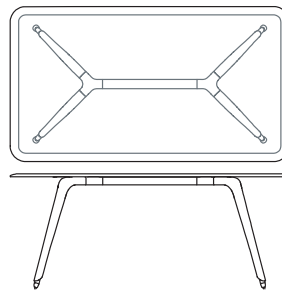
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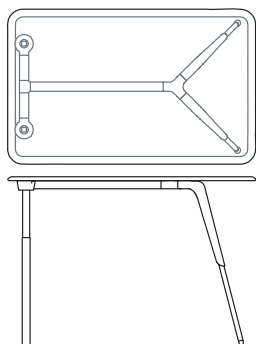
Tavolo meeting tondo
1BE0431: L 140 P 140 H 75
1BE0435: L 160 P 160 H 75



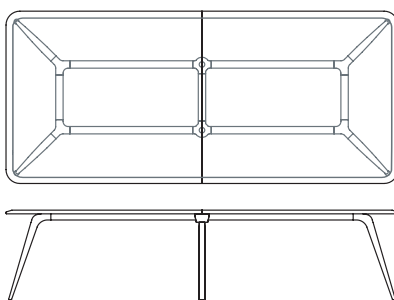
Tavolo meeting quadrato
1BE0401: L 140 P 140 H 75
1BE0403: L 160 P 140 H 75
1BE0405: L 160 P 160 H 75



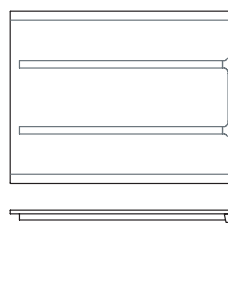
Tavolo meeting rettangolare
1BE0410: L 160 P 100 H 75
1BE0415: L 180 P 100 H 75
1BE0420: L 200 P 100 H 75



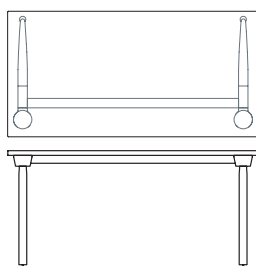
Tavolo meeting rettangolare alto per backbone
1BE0411: L 160 P 100 H 110
1BE0416: L 180 P 100 H 110
1BE0421: L 200 P 100 H 110



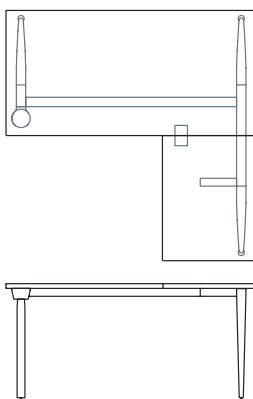
Postazione desk sharing - tavolo conference
1BE0450: L 318,5 P 140 H 75
1BE0460: L 311 P 162,5 H 75



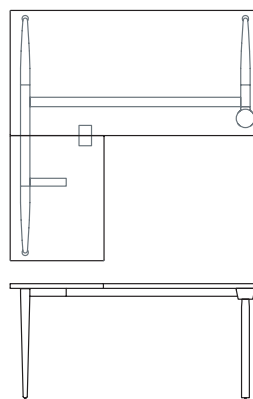
Postazione desk sharing intermedia - tavolo conference
1BE0054: L 195 P 100 H 75
1BE0056: L 195 P 100 H 65/85



Scrivania free-standing singola
1BE1011: L 160 P 80 H 75
1BE1011: L 180 P 80 H 75



Scrivania free-standing singola con allungo destro*
1BE1021: L 160 P 162,5 H 75
1BE1023: L 180 P 162,5 H 75



Scrivania free-standing singola con allungo sinistro*
1BE1022: L 160 P 162,5 H 75
1BE1024: L 180 P 162,5 H 75

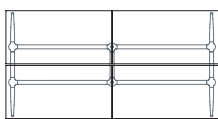
* Allungo laterale: 80x60

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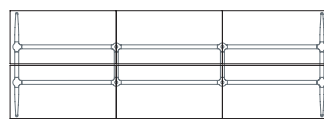
Isola free-standing a 3 piani rettangolari condivisi

1BE1031: L 480 P 80 H 75
1BE1032: L 540 P 80 H 75



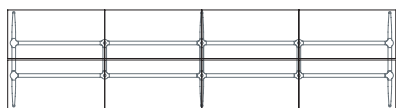
Isola free-standing a 4 piani rettangolari condivisi

1BE1042: L 320 P 162,5 H 75
1BE1052: L 360 P 162,5 H 75



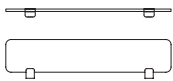
Isola free standing a 6 piani rettangolari condivisi

1BE1043: L 480 P 162,5 H 75
1BE1053: L 540 P 162,5 H 75



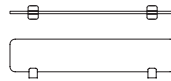
Isola free standing a 8 piani rettangolari condivisi

1BE1031: L 640 P 162,5 H 75
1BE1032: L 720 P 162,5 H 75



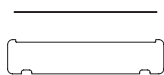
Schermo per postazioni singole freestanding

1BE1281: L 120 P 1,9 H 31,5
1BE1283: L 140 P 1,9 H 31,5
1BE1285: L 160 P 1,9 H 31,5
1BE1287: L 180 P 1,9 H 31,5



Schermo per postazioni condivise freestanding

1BE1291: L 120 P 1,9 H 31,5
1BE1293: L 140 P 1,9 H 31,5
1BE1295: L 160 P 1,9 H 31,5
1BE1297: L 180 P 1,9 H 31,5



Rivestimento in feltro per schermo

1BE1282: L 120 H 30,5
1BE1284: L 140 H 30,5
1BE1286: L 160 H 30,5
1BE1288: L 180 H 30,5



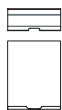
Binario porta accessori da applicare agli schermi

1BE1201: L 103 P 2,5 H 3
1BE1202: L 123 P 2,5 H 3
1BE1203: L 143 P 2,5 H 3
1BE1204: L 163 P 2,5 H 3



Mensola per binario porta accessori

1BE1205: L 30 P 10,7 H 20



Porta tablet per binario porta accessori

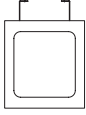
1BE1207: L 20 P 8,5 H 26



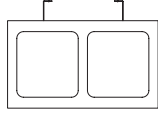
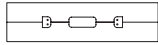
Lavagna per binario porta accessori

1BE1206: L 43 P 2 H 35

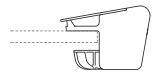
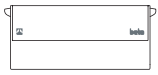
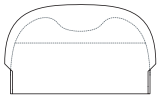
beta



Porta CPU per postazioni singole
1BE1195: L 47 P 23 H 64



Porta CPU per postazioni condivise
1BE1196: L 89 P 23 H 64



Top access
1BE0185: L 40 P 23 H 17

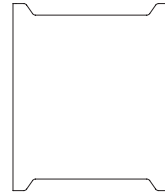
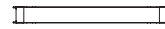


X 2



X 1

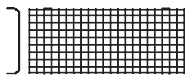
Kit clip trasparenti passaggio cavi
1BE0181



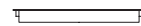
Carter salita cavi free-standing
1BE0194: L 51,5 P 5 H 62



Canalina singola per elettrificazione sottopiano
1BE0190: L 70,5 P 20 H 8,7



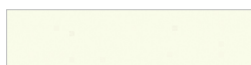
Canalina doppia per elettrificazione sottopiano
1BE0191: L 105,5 P 45 H 8,7



Top access
1BEMAG0001: L 30 P 9,5 H 3

beta

STRUTTURA SISTEMA IN METALLO



VERNICIATO OPACO BIANCO

► BACKBONE 2.0



VERNICIATO OPACO BIANCO

PIANI SCRIVANIE E ISOLE



MELAMINICO BIANCO



LACCATO OPACO BIANCO



LACCATO OPACO VERDE BETA



LACCATO OPACO GRIGIO
PIOMBO



LACCATO OPACO GRIGIO BETA



LACCATO OPACO ROSSO BETA

ELEMENTO DI CONNESSIONE 1BE0255 - 1BE0256 - 1BE0271



VERNICIATO OPACO BIANCO

SPALLA 1BE0260



VERNICIATO OPACO BIANCO



VERNICIATO OPACO VERDE
BETA



VERNICIATO OPACO GRIGIO
PIOMBO



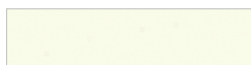
VERNICIATO OPACO GRIGIO
BETA



VERNICIATO OPACO ROSSO
BETA

beta

TAVOLINO TONDO 1BE0445 E 1BE0440*



LACCATO OPACO BIANCO



LACCATO OPACO VERDE BETA



LACCATO OPACO GRIGIO PIOMBO
*(disponibile solo per 1BE0440)

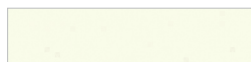


LACCATO OPACO GRIGIO BETA
*(disponibile solo per 1BE0440)



LACCATO OPACO ROSSO BETA
*(disponibile solo per 1BE0440)

MANIGLIE PERSONALIZZATE 1BE0153



PLASTICA COLORE BIANCO



PLASTICA COLORE VERDE
BETA



PLASTICA COLORE GRIGIO
PIOMBO



PLASTICA COLORE GRIGIO
BETA



PLASTICA COLORE ROSSO BETA

SCHERMO ALTO 1BE0201

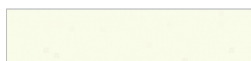


BIANCO



VERDE BETA

LAVAGNA 1BE0160 PER SCHERMO ALTO



LAMINATO LAVAGNA

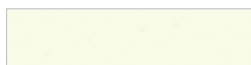
SCHERMO 1BE0251 PER BACKBONE



LAMINATO LAVAGNA

beta

RIVESTIMENTO FONOASSORBENTE 1BE0252 PER SCHERMO 1BE0251



BIANCO



VERDE BETA

SCHERMI 1BE0257, 1BE0261, 1BE0265 PER SCRIVANIE RETTANGOLARI BASIC



LAMINATO LAVAGNA

RIVESTIMENTO FONOASSORBENTE 1BE0258, 1BE0262, 1BE0266 PER SCHERMI BASIC



BIANCO



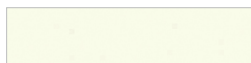
VERDE BETA

RIVESTIMENTO CUSCINO 1BE0272

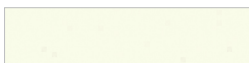
Vedi scheda tessuti a seguire

TESSUTO

► TAVOLI MEETING



MELAMINICO BIANCO



LACCATO OPACO BIANCO



LACCATO OPACO VERDE BETA



LACCATO OPACO GRIGIO PIOMBO



LACCATO OPACO GRIGIO BETA



LACCATO OPACO ROSSO BETA

► FREE-STANDING



MELAMINICO BIANCO



LACCATO OPACO BIANCO



LACCATO OPACO VERDE BETA



LACCATO OPACO GRIGIO
PIOMBO



LACCATO OPACO GRIGIO BETA



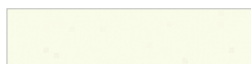
LACCATO OPACO ROSSO BETA

PORTA CPU, ACCESSORI



VERNICIATO OPACO BIANCO

SCHERMI 1BE1281-97

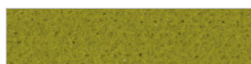


MELAMINICO BIANCO



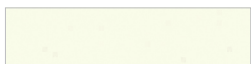
LACCATO OPACO BIANCO

RIVESTIMENTI IN FELTRO PER SCHERMI 1BE1281-97

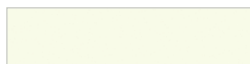


VERDE ACIDO

ELETTRIFICAZIONE



PLASTICA BIANCA
(Top access 1BE0185)



VERNICIATO OPACO BIANCO
(Top access 1BEMAG0001,
canalina 1BE0190-91
e carter 1BE0194)

Tessuti 1/4

EK (Categoria 00)



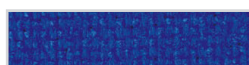
ROSSO MARTE



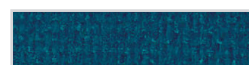
ROSSO SCURO



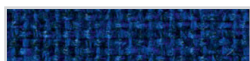
ROSSO - NERO



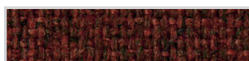
BLU CLASSICO



BLU METALLO



BLU - NERO



MARRONE - NERO



GRIGIO CHIARO



GRIGIO SCURO



NERO

TC (Categoria 01)

CUSTOM

TESSUTO CLIENTE

LANI (Categoria 02)



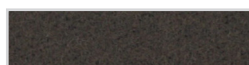
GRIGIO CHIARO



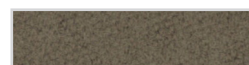
GRIGIO SCURO



NERO



MARRONE



OCRA



SENAPE



ARANCIONE



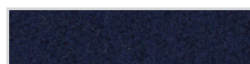
ROSSO



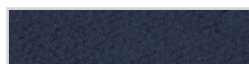
ROSSO SCURO



BLU CHIARO



BLU SCURO



AZZURRO

Tessuti 2/4

FIELD (Categoria 02)



BIANCO - NERO



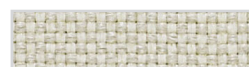
GRIGIO VERDE



NERO



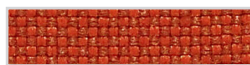
CALCE



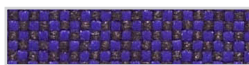
SABBIA



GIALLO



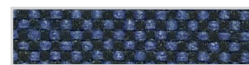
ROSSO



VIOLA



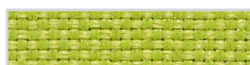
BLU VIOLA



BLU PETROLIO



VERDE CHIARO



VERDE KIWI

METRIC (Categoria 02)



GRIGIO VERDE



SABBIA



MARRONE



MAGENTA



ROSSO



ARANCIONE



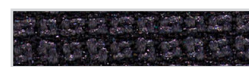
GIALLO



VERDE



VERDE OLIVA



NERO - GRIGIO



GRIGIO SCURO



BLU CLASSICO

HOT (Categoria 02)



BIANCO



GRIGIO SCURO



NERO



PANNA



SABBIA



MARRONE



GIALLO



OCRA



ARANCIONE



VIOLA



BLU CLASSICO



VERDE OLIVA

Tessuti 3/4

REMIX (Categoria 02)



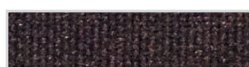
GRIGIO CHIARO



GRIGIO



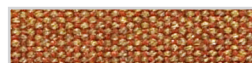
SABBIA



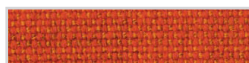
AMARANTO



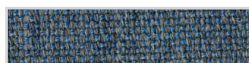
CAFFÈ



ARANCIONE TERRA



ARANCIONE



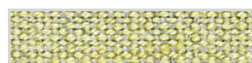
NUBE



BLU PETROLIO



ACQUA



VERDE CHIARO



VERDE

STEELCUT TRIO (Categoria 03)



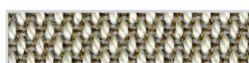
BIANCO - NERO



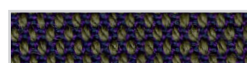
BIANCO - GRIGIO



BIANCO - ROSSO



BEIGE



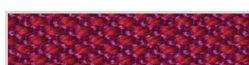
MARRONE - VIOLA



OCRA



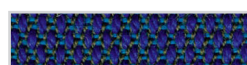
ARANCIONE



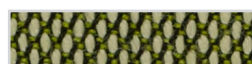
MAGENTA



GHIACCIO



VIOLA - TURCHESE



VERDE - BIANCO



VERDE - VIOLA

STEELCUT 2 (Categoria 03)



PANNA



GRIGIO VERDE



NERO



KAKI



MARRONE



GIALLO



ARANCIONE



ROSSO



AUBERGINE



BLU CLASSICO



VERDE PRATO



VERDE OLIVA

Tessuti 4/4

DIVINA (Categoria 03)



CALCE



NERO



SABBIA



GIALLO



ARANCIONE



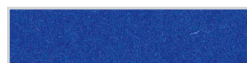
ROSSO



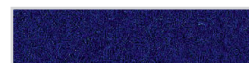
MAGENTA



VIOLA



BLU ELETTRICO



BLU CLASSICO

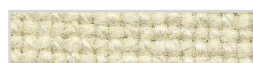


VERDE CHIARO



VERDE KIWI

HALLINGDAL (Categoria 03)



PANNA



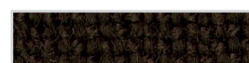
GRIGIO



NERO - GRIGIO



MARRONE - GRIGIO



MARRONE



OCRA



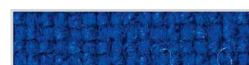
ARANCIONE



ARANCIONE - MARTE



ROSSO



BLU ELETTRICO



VIOLA